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## **For Immediate Release**

### **IDENTITY THEFT ASSISTANCE CENTER STATEMENT IN SUPPORT OF THE ALLIANCE FOR CONSUMER FRAUD AWARENESS CAMPAIGN**

**WASHINGTON, DC, October 3, 2007** — The Identity Theft Assistance Center (ITAC) released the following statement today from Executive Director Anne Wallace in support of the Alliance for Consumer Fraud Consumer Awareness Campaign ([www.fakechecks.org](http://www.fakechecks.org)), an initiative of the U.S. Postal Inspection Service:

“ITAC works with the U.S. Postal Inspection Service to catch and convict fraudsters. Because we’re on the frontlines, we know that consumer education is paramount in preventing this pernicious crime.

“The beauty of the Consumer Fraud Awareness Campaign is it gives consumers real life examples of how these criminals work. ITAC is proud to be their partner. We plan to show the consumer awareness video with our own employees, and to share all the materials with our member companies.

“By working together—business, government, law enforcement and consumers—we can drastically reduce fraud and identity theft.”

#### **About ITAC**

The Identity Theft Assistance Center (ITAC) ([www.identitytheftassistance.org](http://www.identitytheftassistance.org)) is a nonprofit that fights identity theft through victim assistance, research and law enforcement partnerships. ITAC has helped thousands of consumers restore their financial identities and is the leading source of verified data on identity theft crime. Recognized internationally for its innovative model, ITAC is sponsored by The Financial Services Roundtable as part of the financial services industry’s commitment to fight fraud and identity theft.

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