



IDENTITY THEFT ASSISTANCE CENTER

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## **For Immediate Release**

### **U.S. BANK EXECUTIVE IS NEW CHAIRMAN OF THE IDENTITY THEFT ASSISTANCE CENTER**

*Executives from Citigroup, State Farm are newest ITAC board members*

**WASHINGTON, DC, April 5, 2007**— Mary E. Blegen, Senior Vice President of 24-Hour Banking and Financial Sales at U.S. Bank, was named chairman of the Identity Theft Assistance Center (ITAC) by the ITAC Board of Directors.

“ITAC shows what can be accomplished when companies come together on behalf of their customers,” said Blegen. “For myself and for U.S. Bank, I am proud to be able to offer ITAC’s free victim assistance service to a customer who is frightened and overwhelmed.”

Blegen has been a member of the ITAC board since its inception. She is one of the top minds leading U.S. Bancorp’s service strategy, which is paramount to the company’s overall service goals. She was also a leader in the company’s creation of the fraud liaison center, which has been hailed by customers as outstanding in its ability to help them overcome fraud on their accounts.

In addition, two new directors joined the ITAC board: Donald E. Lundblad, Executive Vice President, Risk and Commercial Operations, Citigroup Inc., and Terry M Nichols, Vice President, Senior Risk Officer, State Farm Bank.

Lundblad is responsible for the strategic direction of all credit processing, fraud/credit abuse mitigation and all commercial card operations at Citigroup. He has leadership responsibility of 4,000 employees located in 12 operations sites in the U.S. and Canada.

“ITAC is a great opportunity for Citigroup to further our long-standing commitment to consumers in striving to ensure the safety and security of their personal information,” said Lundblad. “ITAC’s database of verified cases of identity theft is a valuable resource

that the industry, law enforcement and academics are using to fight this crime on behalf of consumers,” Lundblad said.

Nichols’ responsibilities at State Farm Bank include oversight for the bank’s credit, interest, operational and market place risk. Terry joined State Farm in October 1996 to help lead a core team that took State Farm Bank from a concept to reality.

“The ITAC model is unique because it brings together the consumer, and private and public sectors, to address not only the human consequences of identity theft, but the causes as well,” Nichols said.

### **About ITAC**

The Identity Theft Assistance Center (ITAC) ([www.identitytheftassistance.org](http://www.identitytheftassistance.org)) is a nonprofit dedicated to fighting identity theft through victim assistance, research and law enforcement partnerships. ITAC has helped thousands of consumers restore their financial identities and is the leading source of verified data on identity theft crime. Recognized internationally for its innovative model, ITAC is sponsored by The Financial Services Roundtable as part of the financial services industry focus on combating fraud and identity theft.

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