



Contact: Kate Ennis
(301) 580-6726

kate@enniscommunications.com

For Immediate Release

IDENTITY THEFT ASSISTANCE CENTER EXPANDS OFFERINGS TO ID THEFT PREVENTION WITH LAUNCH OF ITAC SENTINEL™

ITAC Sentinel™ makes ITAC available to more companies, consumers

Washington, DC, May 16, 2008—ITAC, the Identity Theft Assistance Center, today introduced ITAC Sentinel™ (www.itacsentinel.com), the only identity protection service with ITAC victim assistance built in.

“We’re very proud that ITAC has helped 35,000 customers of member companies recover from identity theft, but from the beginning, the vision was to do more,” said ITAC President Anne Wallace. “We want to help prevent identity theft and to make ITAC victim assistance available to all consumers, whatever financial institution they use.”

ITAC, a nonprofit organization supported by financial services companies, will use license revenue from sales of ITAC Sentinel™ to fund its public service activities – partnering with law enforcement to fight identity crime and educating consumers about identity theft.

“Preventing identity theft and helping victims isn’t a club and shouldn’t be limited to large financial services companies,” said Steve Bartlett, president and CEO of The Financial Services Roundtable. “By offering ITAC Sentinel™ to their customers, thousands of financial institutions can protect their customers with a product they can feel good about and join the industry’s fight against identity theft.”

ITAC Sentinel™ is provided through Intersections Inc., (Nasdaq: INTX) a leading global provider of consumer and corporate identity risk management services. “ITAC Sentinel™ is a flexible, easy-to-implement solution that can be offered directly to customers or employees, or as part of a breach response program,” said John Scanlon, Intersections chief operating officer. Consumers can also subscribe directly to ITAC Sentinel™ through the ITAC Sentinel™ website.

ITAC Sentinel™ offers three levels of protection – ITAC Sentinel™, ITAC Sentinel Plus™ and ITAC Sentinel Premium – that gives consumers the level of protection they

need, all featuring ITAC victim assistance. For more information, visit www.itacsentinel.com.

About ITAC

ITAC, the Identity Theft Assistance Center (www.identitytheftassistance.org), is a nonprofit coalition of financial services companies united in our commitment to protect our customers from identity theft. As the leading provider of identity assistance services, ITAC protects all consumers through partnerships with law enforcement, education and identity management services.

Intersections Inc. (Nasdaq: INTX) is a leading global provider of consumer and corporate identity risk management services. Its premier identity theft, privacy, and consumer solutions are designed to provide high value, revenue generating opportunities to its marketing partners, including leading financial institutions, Fortune 100 corporations and other businesses. Intersections also markets full identity theft protection solutions under its brand, Identity Guard[®]. Intersections' consumer identity theft protection services actively safeguard more than 8 million consumers against identity theft.

To address the growing threat of corporate fraud, Intersections and its subsidiaries provide cutting edge identity risk management solutions including:

- Pre-employment background screening, provided domestically through American Background Information Services, Inc., and internationally through Control Risks Screening Limited (London, United Kingdom) and Control Risks Screening PE (Singapore).
- Corporate brand protection, provided by Net Enforcers, Inc.
- Security breach remediation, provided by Intersections to enable companies to respond to security incidents and mitigate potential damage to their employees, customers, and corporate brands.
- Software and data management, provided by Captira Analytical, LLC to assist the bail bond industry in managing workflow and data requirements.

To learn more about our services visit us at www.intersections.com

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