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For Immediate Release

ITAC JOINS THE CENTER FOR APPLIED IDENTITY MANAGEMENT RESEARCH

*Center to fight identity theft, cyber crime and other identity
management challenges*

WASHINGTON, DC, October 7, 2008 –ITAC, the Identity Theft Assistance Center, is a member of the Center for Applied Identity Management Research (CAIMR), a broad, cross-disciplinary initiative announced today at a National Press Club event. CAIMR will conduct applied research leading to pragmatic solutions for the daunting identity management challenges facing society.

“Knowing who you are dealing with has never been more important, or more difficult,” said ITAC President Anne Wallace. “Establishing identity is crucial to fighting identity theft as well as terrorism and cyber crime.”

“ITAC’s position as the financial services industry’s center of expertise on identity theft and our experience in helping thousands of victims leverages the skills and knowledge of the other CAIMR members. We are excited about the opportunity to develop solutions that will fight identity theft,” Wallace added.

Other CAIMR members include Indiana University, U.S. Secret Service, LexisNexis, Lockheed Martin, IBM, Cogent Systems, Visa and Intersections Inc. Dr. Gary R. Gordon, a nationally recognized expert in economic crime and a Senior Scholar in Identity Management at the University of Indiana School of Law–Bloomington, will serve as Executive Director of the Center.

About ITAC

ITAC, the Identity Theft Assistance Center (www.identitytheftassistance.org), is a nonprofit coalition of financial services companies united in our commitment to protect our customers from identity theft. As the leading provider of identity assistance services, ITAC protects all consumers through partnerships with law enforcement, education and identity management services. ITAC has helped more than 40,000 recover from identity theft.