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For Immediate Release

USAA JOINS THE IDENTITY THEFT ASSISTANCE CENTER

WASHINGTON, DC, March 3, 2009— USAA, a diversified financial services company that provides competitively priced services to members of the U.S. military and their families, has joined ITAC, the Identity Theft Assistance Center.

“We’re committed to protecting the financial security of our members and that includes helping them recover from identity theft,” said Tom Shaw, Enterprise Fraud & Anti-Money Laundering Executive, USAA. “We were impressed by ITAC’s experience – they’ve helped 50,000 consumers – and the quality of their service. Detecting and fixing the damage caused by identity theft is particularly hard for those deployed overseas.”

“USAA has a proud history of service to its members and we’re delighted they are joining ITAC. Their commitment to partnering with law enforcement is a good fit with ITAC’s mission,” said ITAC President Anne Wallace.

“Many large financial institutions have supported ITAC from the beginning as a nonprofit created by the financial services industry with the sole purpose of helping consumers and preventing identity theft,” said ITAC Chairman Robert Shiflet, who is Fraud Executive of the Consumer Card and Small Business Operations Group at Bank of America. “USAA’s membership shows how industry leaders are turning to ITAC as the industry solution.”

About ITAC

ITAC, the Identity Theft Assistance Center (www.identitytheftassistance.org), is a nonprofit coalition of financial services companies united in our commitment to protect our customers from identity theft. ITAC’s victim assistance service – which has helped more than 50,000 consumers recover from identity theft – is available at no cost to the millions of consumers who have an account at an ITAC member company. A leading provider of identity protection services through its ITAC Sentinel® brand (www.itacsentinel.com), ITAC protects all consumers through partnerships with law enforcement, education and identity management services.

About USAA

USAA, a diversified financial services group of companies, is the leading provider of financial planning, insurance, investments, and banking products to members of the U.S. military and their families. Named by *BusinessWeek* as No. 1 Customer Service Champ in 2007 and 2008, USAA provides highly competitive financial products to its 6.7 million members. For more information about USAA, or to learn more about membership, visit usaa.com.

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