



IDENTITY THEFT ASSISTANCE CENTER

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## For Immediate Release

### **COMPREHENSIVE ID THEFT SOLUTION FOR CREDIT UNIONS AVAILABLE THROUGH NEW STRATEGIC ALLIANCE WITH IDENTITY THEFT ASSISTANCE CENTER**

**MADISON, Wis., November 18, 2008**—Credit unions now have a new consumer identity theft solution with varying levels of protection to offer their members and staff through the CUNA Strategic Services, Intersections Inc. alliance.

Intersections, a leading global provider of consumer and corporate identity risk management services, partners with ITAC, the Identity Theft Assistance Center, a nonprofit supported by financial services companies, to jointly offer ITAC Sentinel®. This proactive identity theft protection is the only product that includes ITAC victim assistance, which has helped thousands of consumers and law enforcement fight identity theft.

With ITAC Sentinel, personal credit and data with credit reporting agencies and throughout the Internet are continuously monitored in order to quickly spot changes that could indicate identity theft or unauthorized use. Consumers are promptly alerted if changes are detected, so they can review and take immediate action if necessary. In the event of identity theft, ITAC Sentinel provides victim assistance, support, and resources that are necessary for recovery.

“During our search for a comprehensive identity theft solution, we were impressed not only by the product, but also by the work done on the back end to catch and convict identity thieves,” said Wes Millar, senior vice president of CUNA Strategic Services.

“The alliance with CUNA Strategic Services is a big step toward our goal to make ITAC victim assistance available to all consumers and give consumers the best tools to protect their identities,” said ITAC President Anne Wallace.

“We are very pleased to join forces with CUNA to provide millions of credit union members with cutting edge, affordable services that will help protect the member from identity theft,” said Michael Stanfield, CEO and chairman of Intersections.

For more information, contact Brenda Halverson, CUNA Strategic Services product manager, at (800) 356-9655, ext. 4110, or by e-mail at [bhalverson@cuna.coop](mailto:bhalverson@cuna.coop).

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### **About CUNA Strategic Services**

CUNA Strategic Services Inc., owned jointly by Credit Union National Association (CUNA) and the state leagues, provides credit unions with access to high quality products, services, and technologies delivered with a competitive advantage made possible through volume pricing and strategic program development. CUNA serves 90 percent of America's 8,500 credit unions, which are owned by more than 90 million consumer members. Credit unions are not-for-profit cooperatives providing affordable financial services to people from all walks of life. For more information, visit [strategicservices.cuna.org](http://strategicservices.cuna.org).

### **About Intersections Inc.**

Intersections, Inc. (Nasdaq: INTX) is a leading global provider of consumer and corporate identity risk management services. Its premier identity theft, privacy, and consumer solutions are designed to provide high value, revenue generating opportunities to its marketing partners, including leading financial institutions, Fortune 100 corporations and other businesses. Intersections' consumer identity theft protection services actively safeguard more than 8 million consumers against identity theft.

To address the growing threat of corporate fraud, Intersections and its subsidiaries provide cutting edge identity risk management solutions including pre-employment background screening, corporate brand protection, security breach remediation, and software and data management. To learn more, visit [www.intersections.com](http://www.intersections.com).

### **About ITAC**

ITAC, the Identity Theft Assistance Center ([www.identitytheftassistance.org](http://www.identitytheftassistance.org)), is a nonprofit coalition of financial services companies united in our commitment to protect our customers from identity theft. As the leading provider of identity theft assistance services, ITAC protects all consumers through partnerships with law enforcement, education, and identity management services. ITAC has helped more than 45,000 people recover from identity theft.

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